



**National Institute of Tourism &
Hospitality Management**
Telecom Nagar, Gachibowli, Hyderabad

Promoted by Ministry of Tourism Govt. of India and Govt. of Telangana State

ADMISSION BULLETIN

Bachelor of Business Administration in Tourism & Hospitality (BBA 2026-30)



Visit us

National Institute of Tourism & Hospitality Management,
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About the NITHM

The National Institute of Tourism and Hospitality Management (NITHM) was established in 2004 as a sector-specific institute by the Ministry of Tourism, Government of India, and the erstwhile Government of Andhra Pradesh. Modeled on the lines of IITs and IIMs, it was inaugurated by Smt. Sonia Gandhi to provide education, training, research, and consultancy in the fields of tourism and hospitality.

Spread across a 26-acre green campus beside Maulana Azad National Urdu University, with nearly 2 lakh sq. ft. built-up area, the campus houses a sculpture park, Amphitheatre, mock restaurant, international kitchen, boys' and girls' hostels, cricket ground, rainwater harvesting system, solar power facilities, and the scenic Ramamma Kunta Lake with a walk path and Miyawaki forest.

All main curriculum students are trained on the global standards with the required skills and expertise to match the demands of the industry in the areas of Operations, Human Resources, Public Relations, Event Management, Sales & Marketing, Business Development, and Facilities Management, and so on. NITHM has trained over 4000 students who are presently working with reputed companies. Students are appointed by Airlines, Travel Agencies, Tour Operators, Airports, Hotels, Resorts, Event Management, Facility Management companies, etc.

NITHM aimed to offer holistic education in all related sectors under the Tourism and Hospitality industry. The campus always gives students an opportunity for a bright future in this dynamic industry. The well-designed professional programs enthusiastically, educate students to develop skills in leadership, communications, creative thinking, interpersonal relationships, and other technical aspects. A range of well-known sector-specific national and international companies visits NITHM each year to recruit students for internship and placements in sectors of Tourism, Travel, Facilities, Events, Airports, Hotels, Cruise liners, etc. NITHM also has a strong alumni association; many are in top business positions and support NITHM with industry lectures, internships and placement. Educational loan facility and Foreign (Abroad) Internships can be availed.

NITHM is aspired to be known as green campus by its Natural Lake, Natural rocks with walk track around, Rock Garden and Miyawaki forest, Solar power system, Rainwater harvesting, vermicomposting and Terrace gardening.

NITHM's ongoing projects: Sports complex with Mini cricket stadium, Beach Volleyball court, Basketball court, Tennis court, and walking track of 1 Km around the Lake.

Beyond Academics: NITHM believes in an innovative style of Reality going beyond the classroom – exposure with Field trips, Educational Fair's and Conventions, Orientation Programs, Expert Lectures, Seminars, Workshops, Cultural Festivals, Sports Week, Exchange Programs, Global exposure, Social Service Activities, and Inter-college competition. The Industrial Exposure Training (IET) for all the main courses has always been a part of the student curriculum, where the student has a mandatory 4 months Internship; learning hands-on in their selected career industry.

Giving the students an opportunity for Abroad Internships was introduced in 2018, we have has students who visited Malaysia, Indonesia, and Latvia as of today for internship and student exchange programs. Competitions within the campus held such as Sports Day, Fresher's Day, World Tourism Day and mostly all Festival are celebrated with students cooking theme lunch, dressing in traditional attire and celebrations conducted. Student experiential learning is also carried out with short outdoor trips and excursions. For example, visits to Heritage sites, Forts, Museums, etc. Apart from the Academics, students are encouraged to participate in inter-college competitions such as Quiz, Flower arrangements, Cooking competitions, Essay Writing, Cake Decoration, Vegetable Carving, Table Set Up's, Fashion Show, Ramp Walk, etc.

Infrastructure:

- **Multimedia Lecture Theatres:** NITHM's classrooms are vibrant and powerful interactive platforms; with world-class modern audio-visual aids like computers, LCD projectors and user-friendly executive furniture.
- **Computer Lab:** Ergonomic, king-size tables and chairs; modern computes with maximum memory; fastest internet access connected to the administrator's media centre are some of NITHM's unique features.
- **Library:** A treasure trove of knowledge with over 10,000 collections of national/international books, journals, and magazines. Equipped with air-conditioning and RFID integrated self-Kiosk System. NITHM publishes its own journal "Earth", which disseminates worldly knowledge on new trends in the tourism and hospitality industry.
- **Hostels:** NITHM has a spacious hostel facility within the campus radius; with separate blocks for girls and boys; with 24 hours in-house wardens and security guards throughout the academic year. Well furnished single bedded rooms, twin sharing rooms and dormitory with all facilities of a spacious dining hall; canteen; internet access and recreational facilities such as play area, cricket practice net, indoor games, open gymnasium etc. Caters sumptuous food for both Indian and Foreign students.
- **Hospitality Laboratories:** With all modern amenities and world-class culinary infrastructure, NITHM grooms each student in the areas of man management, material management and judicious utilization of resources.
- **Language Lab:** under faculty guidance on a self-learning platform to upgrade spoken and written English Skills. The modern infrastructure of an air-conditioned classroom; headsets help to learn interactively.

Tourism and Hospitality Industry –

As per World Travel and Tourism 2019 report on tourism facts and figures Travel & Tourism accounted for 1 in 4 of all new jobs created across the world, 10.6% of all jobs (334 million), and 10.4% of global GDP (US\$9.2 trillion). Meanwhile, international visitor spending amounted to US\$1.7 trillion in 2019. According to the United Nations World Tourism Organization report on Tourism Towards 2030, the International tourist movements from 25 million in the year 1950 to 990 million in the year 2011, and the number are expected to increase by 3.3% a year on average to 2030. This represents some 43 million more international tourist arrivals every year, reaching a total of 1.8 billion arrivals by 2030.

BBA (Tourism & Hospitality) – Leading to global careers:

B.B.A Tourism and Hospitality degree is suited for students who wish to specialize in Tourism & Hospitality Management. Apart from giving the student a perspective into the different aspects of running a travel agency including business management, finance & accounting, staffing & marketing, B.B.A. Tourism and Hospitality specialization exposure students specifically to the commercial side of the Tourism & Hospitality industry including tour planning & operations. B.B.A. in Tourism and Hospitality is a 4-year full time integrated programme in collaboration with Jawaharlal Technological University (JNTU – H) consisting of eight semesters (08) with 10 months of industrial exposure training.

Employment opportunities

Employment opportunities exist in both the public and the private sector in this industry. In the public sector, you can work in the Directorates and Departments of Tourism of the Centre and State etc. In the private sector, on the other hand, students can secure a job in a travel agency, hotel, airline, transport agency or cargo company.

- Travel Agencies & Tour Operations
- Hotel and related Hospitality Industry
- Executive /Supervisor in International and National Food Chains
- Executive /In-charge in Hospital and Institutional Catering
- Faculty / Hotel Management / Food Craft Institutes
- Responsible Executive positions in Shipping and Cruise lines
- Hospitality Marketing / Executives in Hotel and other Service Sectors.
- Executives/Supervisors in State Tourism Development Corporations
- Executive/ Deputy Managers and demonstrators in Resorts Spas.
- Executive and Ground staff of Indian and International Airlines.
- Supervisors in Facilities Management Service Providers (after related experience).
- Self-employment through entrepreneurship.
- Executives /Assistants in Event Facilitation.
- Other Ancillary Industries

Certification

NITHM has an MoU with Jawaharlal Nehru Technological University, Hyderabad who awards the BBA (T&H) degree.

Eligibility Criteria

Intermediate pass or equivalent (10+2 stream) with minimum 50% marks (45% for SC/ST students).

1. Qualified in any of the following Aptitude Entrance Test UGAT/JEE-NCHMCT/ATMA-UG/EAMCET/Equivalent
OR
2. For those who have not taken any Aptitude Entrance Test, can appear for Tourism & Hospitality Aptitude Test (THAT) conducted by NITHM.

Selection Process:

Selection would be through Aptitude Entrance Test UGAT/JEE-NCHMCT/ATMA-UG/EAMCET/Equivalent.

OR

Written Test: NITHM Tourism & Hospitality Aptitude Test (THAT)

- Personal Interview

Age Limit

For candidates from General, OBC and Physically Handicapped categories, the upper age limit is 22 years at the date of submission of application. In the case of SC/ST candidates, the upper age limit is 25 years at the date of submission of application. During the selection procedure, a relevant certificate must be produced in original as proof of age.

Physical Fitness

All qualified candidates will have to submit a physical fitness certificate from a Registered Medical Practitioner at the time of admission.

Fee Structure:

NATIONAL INSTITUTE OF TOURISM & HOSPITALITY MANAGEMENT				
TELECOMNAGAR, GACHIBOWLI, HYDERABAD				
4-year BBA (Tourism & Hospitality) MoU with JNTU-H				
Fees Structure for Students of Batch 2026 - 2030				
Particulars	I -Year	II-Year	III-Year	IV- Year
Tuition Fee	₹31,000	₹31,000	₹31,000	₹31,000
Hospitality Laboratory, Kitchen Practical, and Other	₹39,000	₹39,000	₹39,000	₹39,000
Exam Fee,	₹15,000	₹15,000	₹15,000	₹15,000
Annual Total	₹85,000	₹85,000	₹85,000	₹85,000
Course Grand Total	₹3,40,000/-			
Caution Deposit: A separate Caution Deposit of Rs. 5,000 is required, which is fully refundable upon the successful completion of the 4-year course.				
Optional: Fees can be paid in 2 equal installments				

Hostel Fees (Optional)

Particulars	Amount
Refundable Hostel Deposit	5000
including maintenance per Semester	1000
Single Room accommodation	4800
Twin Sharing Room accommodation (including maintenance)	2300
Mess Fee –	5200
Please note: The accommodation fee is non-refundable and must be paid at the beginning of the course. The fee will be adjusted until the end of the academic year based on actual expenses. The final amount, if applicable, will be communicated at the start of the programme.	

Note: The Application Fee of Rs.600/- must be paid before filling the application on provided account details below and a Screenshot of the payment details

- Name of A/C Holder: Dr. YSR NITHM
- Name of the Bank: Indian Overseas Bank
- Account No.: 187901000002800
- Account Type: Saving A/C
- IFSC No.: IOBA0001879
- MICR No.: 500020035

- Branch: Gachibowli

Fee Refund Policy:

The following table presents the descending scale of refund amounts for students withdrawing from NITHM:

Semester	Time of Withdrawing	Amount of Refund of Tuition and Returnable Fees
I Semester	Before commence of Class	Admission process fee of Rs.2500/- would be deducted from the amount paid
	During the First two weeks of Instruction of Classes	70% of fee(s) and other charges (including hostel, if opted etc)
	During the Third week to the fourth week	50% of fee(s) and other charges (including hostel, if opted etc)
	After the fourth week	No Refund including returnable fee (Caution Deposit)
All other semesters	Any Time	No Refund including Caution Deposit
Note: Admission fee and Process fee Shall not be refunded in any case		

Placements: Placement activities at NITHM are managed by the career development centre. It provides overall supervision and assistance for the internship as well as for the final placement of the NITHM students. A range of well-known sector-specific companies from all over India visits NITHM each year to recruit students for internship and final placements. Personality development programme and seminars are regularly conducted for the students to prepare them for the placement process. The Hospitality and Tourism alumni of the Institute also organizes career panels, offers jobs and internship opportunities to the students.

- Placement assistance in Tourism, Travel, Facilities, Events, Airport, Hotel, Cruise liners, etc.
- Educational loan facility and Foreign (Abroad) Internships.

OUR TOP RECRUITERS



Courses and Faculty

NITHM's core strength has meticulously prepared academic programmes and its faculty, the best among India's top scholars in the discipline, motivational levels and organization levels. It has tie-ups with renowned Universities / Institutes in Tourism and Hospitality Management in India and abroad. Eminent faculty members from the institutes and foreign universities to visit NITHM regularly as a part of academic exchange programmes.

Important Notes:

At the time of admission, the students are required to submit the following certificates 2 sets of photocopies

- Certificate of Birth (SSC or equivalent) and Aadhar copy.
- Recent Passport size Photograph.
- Intermediate pass or equivalent (10+2 stream) certificate
- Marks Memos
- Transfer Certificate, Migration Certificate from earlier institute
- Caste certificate in case of SC/ST/BC candidates

The University has followed in general the guidelines issued by AICTE/UGC.

S.No	Broad Course Classification	Course Group/ Category	Course Description	
1.	Core Courses (CoC)	CC- Core Courses	Includes subjects related to the parent discipline / department	
		Industrial Training	Industrial Training Report / Log Book Report	
		Internship Project	Internship project based on core contents related to parent discipline/department	
		Comprehensive Viva-Voce	Viva-voce covering all the UG subjects studied during the course work and related aspects	
Hard- core Courses- 144 Credits, Soft - core Courses- 12 Credits, Total – 156 Credits				
No. of Courses			Number	Credits
Three Credit papers			48	144
Project Reports and viva (SIX CREDITS EACH)			2	12
Total Number of Credits			156	

COURSE STRUCTURE (2021-25)BBA (TOURISM AND HOSPITALITY)					
FIRST SEMESTER					
CODE	COURSE	CREDITS			MARKS
		L	P	T	
B19 101	Foundation of Food Production-I	2	1		100
B19 102	Foundation Food & Beverage Service-I	2	1		100
B19 103	Applications of Computers	3			100
B19 104	Tourism Geography	3			100
B19 105	Introduction to Hospitality	3			100
B19 106	Introduction to Tourism	3			100
B19 107	Cultural Heritage of India	3			100
B19 108	Basic Business Communication (Internal)	3			100
Total		24			800

SECOND SEMESTER					
CODE	COURSE	CREDITS			MARKS
		L	P	T	
B19 201	Food Production - II	2	1		100
B19 202	Food & Beverage Service – II	2	1		100
B19 203	Introduction to Hotel Housekeeping	2	1		100
B19 204	Introduction to Front Office	2	1		100
B19 205	Managerial Economics & Financial Accounting –I	3			100
B19 206	Tourism Products	3			100
B19 207	Introduction to Management	3			100
B19 208	Advanced Business Communication (Internal)	3			100
Total		24			800
THIRD SEMESTER					
CODE	COURSE	CREDITS			MARKS
		L	P	T	
B19 301	Food Production Operations - I	2	1		100
B19 302	Food & Beverage Service Operations - I	2	1		100
B19 303	Hotel Housekeeping Operations	2	1		100
B19 304	Front Office Operations	2	1		100
B19 305	Travel & Hospitality Accounting & Costing	3			100
B19 306	Introduction to Travel Agency & Tour Operations	3			100
B19 307	Service Marketing	3			100
B19 308	French: Level –A I (Internal)	3			100
Total		24			800
FOURTH SEMESTER					
CODE	COURSE	CREDITS			MARKS
		L	P	T	
B19 401	Food Production operations - II	2	1		100
B19 402	Food & Beverage Service Operations - II	2	1		100
B19 403	Accommodation Management	2	1		100
B19 404	Front Office Management	2	1		100
B19 405	Financial Management	3			100
B19 406	Food Safety & Nutrition	3			100
B19 407	Travel Agency & Tour Operations Management	6			100
B19 408	French : Level – All (Internal)	3			100
Total		24			800
FIFTH SEMESTER					
CODE	COURSE	CREDITS			MARKS
		L	P	T	
B19 501	Industrial Training		6		100
Total		6			100
SIXTH SEMESTER					

CODE	COURSE	CREDITS			MARKS
		L	P	T	
B19 601	Food Production Management	2	1		100
B19 602	Advanced Food & Beverage Service	2	1		100
B19 603	Airport Management	3			100
B19 604	Wellness Tourism	3			100
B19 605	Sustainable Tourism	3			100
B19 606	HRM	3			100
B19 607	Tour Guide & Escort Services	3			100
B19 608	Research Project Design & Methodology	3			100
Total		24			800
SEVENTH SEMESTER					
CODE	COURSE	CREDITS			MARKS
		L	P	T	
B19 701	Tourism Policy, Planning & Development in India	3			100
B19 702	Heritage Management	3			100
B19 703	Event Management	3			100
B19 704	Food & Beverage Management	3			100
B19 705	Facilities Management	3			100
B19 706	Entrepreneurship	3			100
B19 707	Contemporary Tourism Management	3			100
B19 708	Legal Aspects of Hotel Business	3			100
Total		24			800
EIGHTH SEMESTER					
CODE	COURSE	CREDIT			MARKS
		L	P	T	
B19 801	Internship Project	6			100
Total		6			100



Campus Facilities



Training Activities





ADMISSIONS 2026-30 BBA

NITHM
National Institute of
Tourism & Hospitality
Management

(Jointly Promoted by
Ministry of Tourism, Govt. of India &
Govt. of Telangana)



DEGREE AWARDED BY
JAWAHARLAL NEHRU
TECHNOLOGICAL
UNIVERSITY HYDERABAD
(JNTUH)

BUILD YOUR CAREER IN A GLOBAL INDUSTRY



COURSE OVERVIEW

The BBA (T&H) is a 4-year full-time professional undergraduate program specifically designed to meet the growing demands of the global travel, tourism, and hospitality sectors.



Awarding Body: The degree is officially awarded by Jawaharlal Nehru Technological University Hyderabad (JNTUH), ensuring strong academic standing and credibility.



Duration: 4 Years (8 Semesters).



Practical Exposure: Includes mandatory industry internships and project work.



ELIGIBILITY CRITERIA FOR ADMISSION



1. Academic Qualification

- The candidate must have passed the Intermediate (10+2) or an equivalent examination recognized by JNTUH.
- The qualifying examination can be in any stream (MPC, BiPC, CEC, HEC, etc.).



2. Minimum Marks

- Candidates must have secured a minimum aggregate of 50% marks in the qualifying examination (10+2 or equivalent).
- A relaxation of 5% is applicable for candidates belonging to SC/ST categories (i.e., 45% marks).



3. Age Limit

- The upper age limit for applying is 22 years (25 years for SC/ST candidates).



4. Admission Procedure

- DOST Portal:** Register on DOST, pay the fee, and select NITHM in the "Web Options" during the allotment phase. (Apply online at dost.cgg.gov.in.)
- Valid entrance test scores include UGAT, JEE NCHM&CT, or TS EAPCET.
- Admission is based on performance in national/state-level entrance exams or NITHM's institutional aptitude test (THAT).



KEY CAREER PROSPECTS



1. CORPORATE & TOURISM SERVICES

- Event Management:** Organizing weddings, corporate conferences, and festivals.
- Travel & Marketing:** Promoting travel destinations and travel agency operations.
- Facility Management:** Managing the infrastructure of hotels, malls, or hospitals.
- Govt. Tourism:** Roles within State Tourism Departments (like TSTDC).



2. HOTEL & RESORT OPERATIONS

- Front Office:** Guest relations, VIP services, and reservations.
- Culinary & Kitchen:** Food production, menu planning, and kitchen management.
- F&B Service:** Managing restaurants, banquet halls, and catering.
- Housekeeping:** Maintaining luxury standards and facility hygiene.
- Finance & Revenue:** Pricing strategies, billing, and hotel accounting.



3. LEADERSHIP & EDUCATION

- Management Trainee:** Direct entry into executive leadership programs in 5-star hotels.
- Human Resources (HR):** Hiring, training, and staff development for the industry.
- Academic Faculty:** Teaching and research roles in hospitality and food craft institutes.
- Aviation:** Airport Ground handling, cabin crew, duty free shop, guest relations executive.



TOP RECRUITERS



LUXURY HOTELS

Taj, Marriott, Oberoi, Hyatt, ITC, Hilton



TRAVEL GIANTS

MakeMyTrip, Thomas Cook, SOTC



AIRLINES

Air India, IndiGo, SpiceJet, Akasa Air, Emirates, Qatar Airways



CORPORATE

Facility management firms like JLL and CBRE



HOSPITALITY & OTHERS

IRCTC, Club Mahindra, Park Hotels, The Leela, Radisson, IHG



UNLOCK YOUR FUTURE IN
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APPLY NOW!



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